**Artificial intelligence** has the power to create a bright future for all mankind. SparkCognition is applying Al to enable and enhance the world's infrastructure, from clean energy and carbon capture to autonomous machines and hypersonic travel.

## SOME MEN **SEE THINGS AS THEY ARE AND SAY** WHY. I DREAM THINGS THA **NEVER WERE AN**

-Robert Kennedy

Over the next 50 years, our expertise in Al and data science will address the world's most critical business challenges. This goal will not come easy, and some might deem them improbable or impossible.

> We believe the cornerstone of success is rooted in the perseverance, passion, and innovation of our people. It is through their commitment that our AI products will:

- Be instrumental in the production of cheap, clean energy and the delivery of NetZero by 2050
- Make our cities smart and more responsive to the needs of its citizens, helping reduce costs, crime, and congestion

Enable autonomous operations of machines of all forms from factory floors and solar farms to highways and skyways

Predict future outcomes, minimizing disruption and prevent catastrophic loss

- Augment human abilities, enhancing the individual experience and eliminating workplace accidents by 99% by 2040
- Enable real-time delivery of supplies, medications, and critical payloads to urban, suburban, and cities in 1/10th the time
- Ensure defense intelligence and warfighter readiness as a deterrent to conflict and betterment of social well being
- Power an industrial metaverse, where man and machine co-exist, extending human possibilities and intelligence

We will build solutions responsibly and work with partners across technologies, industries, and civilizations to improve the quality of life. These goals are not simply aspirational but achievable realities with our current technologies, know-how, and experiences. We encourage governments, leaders, organizations, and individuals everywhere to join us in the pursuit of these goals so we can build a better, more equal, and abundant future for all.

